

No. 06 / International Hardware Fair Italy / Milan, 17 February 2026

Koelnmesse Italy and Collins join forces to multiply the potential of International Hardware Fair Italy and Buyer Point.

From collaboration to market: a strategic alliance is born to create a single event for the hardware and DIY sector in odd-numbered years.

With growing results and an increasingly broad international participation, International Hardware Fair Italy confirms its position as the only event in Italy entirely dedicated to the European market for hardware, building materials, DIY, industrial and electrical supplies, garden & outdoor, and automotive. Last year's edition brought together 320 exhibitors from 22 countries and more than 5,600 visitors from 53 nations, including over 300 international buyers, generating more than 350 B2B meetings and a professional program of conferences and workshops structured across more than 16 thematic sessions.

In parallel, Buyer Point is preparing for an edition that promises to be particularly strong, with a significant increase in participation requests and clear interest from major international distribution groups.

In this context of growth and positive prospects, the two organizers are combining their expertise to create a high-impact model aimed at the entire European hardware supply chain and beyond: a joint platform designed to foster strategic connections and offer companies privileged access to both national and international markets, as well as to the key stakeholders driving growth.

The collaboration stems from the integration of complementary strengths that mutually reinforce one another. Buyer Point will take place in Milan on 27 May 2026 and, in even-numbered years, will continue to ensure continuity in meetings between buyers and companies, with the goal of strengthening existing commercial relationships and creating new ones. On 5 and 6 May 2027, International Hardware Fair Italy will be held following the format of its first two editions, but with an integrated matchmaking area where exhibiting companies will be able to meet most of the Italian and international buyers attending the event.

Thomas Rosolia, Managing Director of Koelnmesse Italy stated: *"In a market characterized by a multitude of events and trade shows dedicated to the hardware sector and related industries, this agreement marks a decisive step toward greater clarity and simplification of the overall offering. The goal is to create a single reference platform capable of enhancing exhibitors' investments and providing visitors with a more comprehensive and representative event for the market".*



International Hardware
Fair Italy
Fiera di Bergamo
5-6 May 2027
www.hardwarefair-italy.com

Your contact:
Amina Piciotti
Tel.
+39 02 86 96 13-1
E-mail
amina.piciotti@koelnmesse.it

Koelnmesse S.r.l.
Viale Sarca 336/F
Building 16
Milan
Italy
www.koelnmesse.it

David Giardino, Managing Director of Collins added: *“This collaboration enhances our respective strengths without altering the identity or structure of the two events. Buyer Point will take place as scheduled in Milan on 27 May 2026, while International Hardware Fair Italy confirms its dates of 5 and 6 May 2027 in Bergamo. The agreement allows us to further strengthen our role in facilitating meetings between buyers and companies, expanding the international dimension and making the matchmaking that has always defined our initiatives even more effective. For more than ten years, Buyer Point has focused on engaging buyers from abroad, responding to a strong demand from manufacturers who are constantly ‘hungry’ for export opportunities. We found the same philosophy in Koelnmesse Italy, and at that point it felt natural to present the market with a single international event.”*

This alliance creates a unique stronghold within the DIY landscape, capable of representing the entire supply chain and connecting all key players in the market. It is a system that brings together vision, expertise, and opportunity, projecting the sector toward an increasingly international dimension.

Koelnmesse - industry trade fairs for the hardware industry: Koelnmesse is the global market leader for events in the tools and hardware sector. Cologne is home to the EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR, the world’s leading trade fair for the industry. Asia-Pacific Sourcing, the largest sourcing platform outside of Asia, also showcases its products there. Koelnmesse is also expanding its international portfolio in key markets. The China International Hardware Show in Shanghai, International Hardware Fair Italy in Bergamo, International Hardware Fair India in New Delhi and El Gran Salón Ferretero in Colombia are tailored events and leading regional trade fairs with international participation. The successful launches of the International Hardware Fair Indonesia in Jakarta and the International Hardware Fair Saudi Arabia in Riyadh in 2025 marked the addition of further events in strategically important growth markets.

Upcoming events:

EISENWARENMESSE - International Hardware Fair, Cologne, 3.-6.03.2026

International Hardware Fair Saudi Arabia, Riyadh, 15.-17.06.2026

International Hardware Fair Indonesia, Jakarta, 24.-27.09.2026

Note for editors:

Photographic material of International Hardware Fair Italy is available in the image database on our website:

<https://www.hardwarefair-italy.com/en/press-area/image-database/>

More information for the press at:

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For more information:

Amina Piciotti

Press Office

Tel. +39 339 6541776

amina.piciotti@koelnmesse.it